

MAY/JUNE

2024

NO.1

NEWSLETTER



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CANCER CARE ORIENTATION

Under the ECHO India "Cancer Mukh Bharat" Program

CAPACITY BUILDING



One of the core components of CHIP Foundation includes conducting several online capacity building activities on cancer prevention and tobacco cessation.

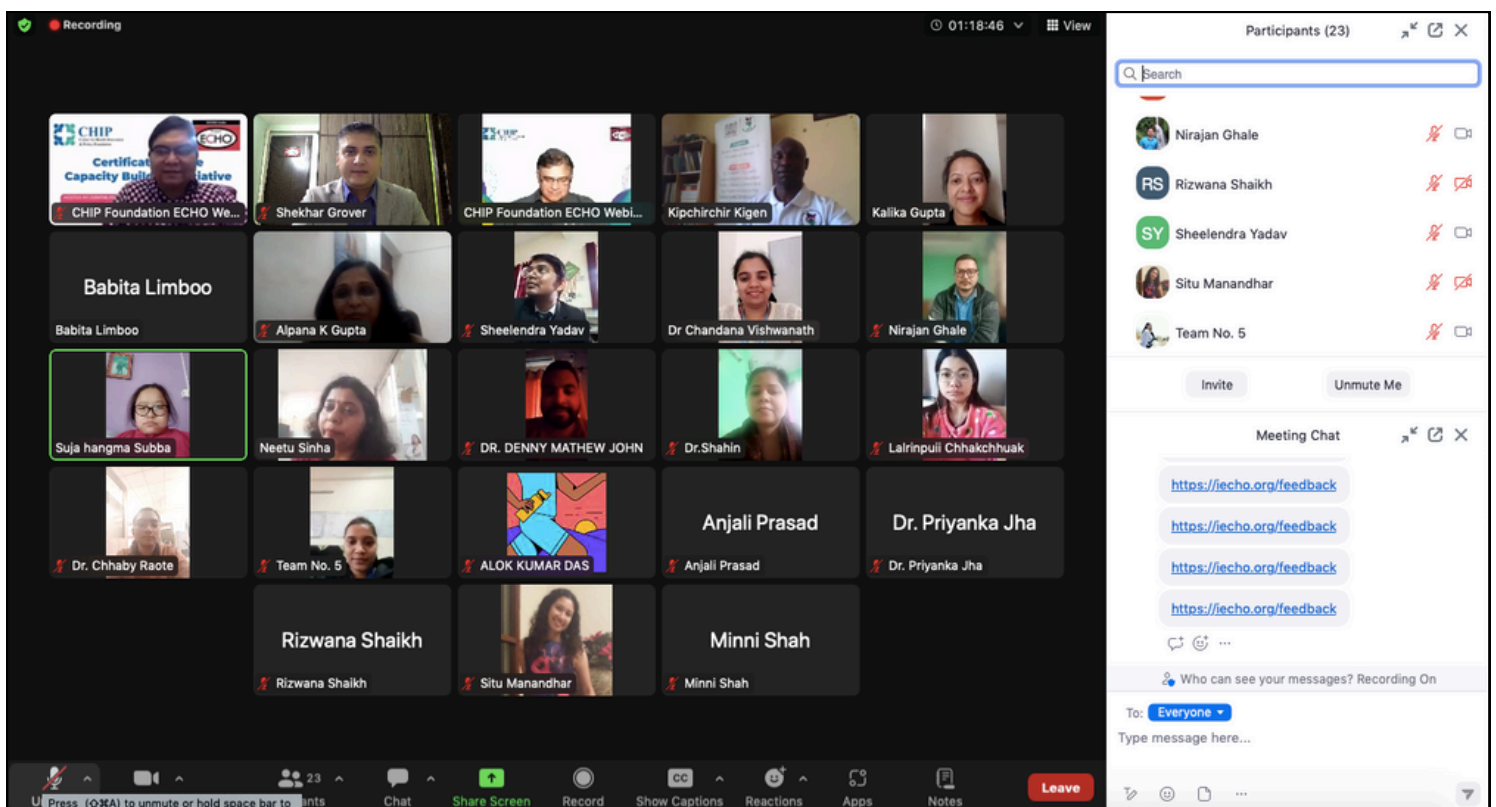
These activities include webinars, training sessions, and interactive modules designed to educate healthcare professionals, community representatives, and the general public about the importance of cancer screening strategies and the harmful effects of tobacco use.

In May 2024, we conducted sessions on Cancer Screening for Ananta Institute of Medical Sciences & Research Centre, Udaipur, Rajasthan. This was the institute's SECOND COHORT of training with us.

Training Sessions conducted: Cancer Awareness & Screening Training (CAST) Initiative

Audience: Ananta Institute of Medical Sciences & Research, Udaipur, Rajasthan

Number of Participants: 31



WORLD NO TOBACCO DAY

“PROTECTING CHILDREN FROM TOBACCO INDUSTRY INTERFERENCE”

31st May 2024

World No Tobacco Day is a global health awareness day celebrated every year on 31st May under the leadership of World Health Organization and Government of India.

We conducted a webinar inviting international experts on brainstorming ways to achieve a tobacco free South-east Asia.

WEBINAR ON “WORKING TOWARDS A TOBACCO FREE SOUTH EAST ASIA”

AUDIENCE: HEALTHCARE PROFESSIONALS

NUMBER OF PARTICIPANTS: 147

EXPERT SPEAKERS:

PROF. (DR.) RAVI MEHROTRA, FOUNDER - CHIP FOUNDATION

DR. SUBHASH POKHREL, PROF., BRUNEL UNIVERSITY, LONDON

DR. MONIKA ARORA, VICE PRESIDENT (RESEARCH), PHFI

DR. RUMANA HUQUE, EXECUTIVE DIRECTOR, ARK FOUNDATION

PROF. DR. RAVI MEHROTRA
Adjunct Professor, Rollins School of Public Health, Emory University, Atlanta, USA
Visiting Professor of Public Health, School of Health Sciences, University of York
Honorary Professor of Health Sciences, Brunel University, London, UK
Extraordinary Professor, Pan African Cancer Research Institute, South Africa
Director, Indian Cancer Genomic Atlas, India
Founder, Centre for Health, Innovation and Policy Foundation, India
Subject matter expert, WHO-IARC, France

- Professor Ravi Mehrotra's expertise covers the gamut of prevention, state of the art diagnostics and treatment.
- He was till recently the Founder- CEO of the Indian Cancer Research Consortium and directed the ICMRF Institute of Cancer Prevention and Research (NICPR) at New Delhi.
- His sits on the editorial board member of 10 international medical journals, Dr Mehrotra has published >200 articles.
- He is cited more than 17,000 times and has an H-index of 100.
- He won the prestigious Dr. P.N. Wahi and Dr. Lachman Prasad Cancer Prevention and the Ernest Fernandes Award of the Indian Academy of Cytologists, in addition to being its past President.
- Dr Mehrotra's research has helped shape the national cancer services in India.
- He established the WHO Knowledge Hub on Smokeless Tobacco during his tenure as the Director of NICPR.

PROF. RAVI MEHROTRA
MD, D.Phil,
FRCPath

EQUITY IN ACTION
ADDING AN EQUITY LENS TO NCD ADVOCACY

Objectives of the Practical Guide

- Conduct a detailed assessment of the state of health equity on NCDs engaging with communities, people living with NCDs and key stakeholders.
- Produce an NCD Equity Report using the assessment findings with clear policy recommendations.
- Develop evidence-based advocacy strategies informed by the NCD Equity Report

What if we let the current situation continue?
...The costs of no- or further- action [example: India]

Smoking attributable deaths each year: **1,231,171**

Economic costs of smoking and tobacco use each year: **₹ 1,481,015,920,288**

Of 100 people:

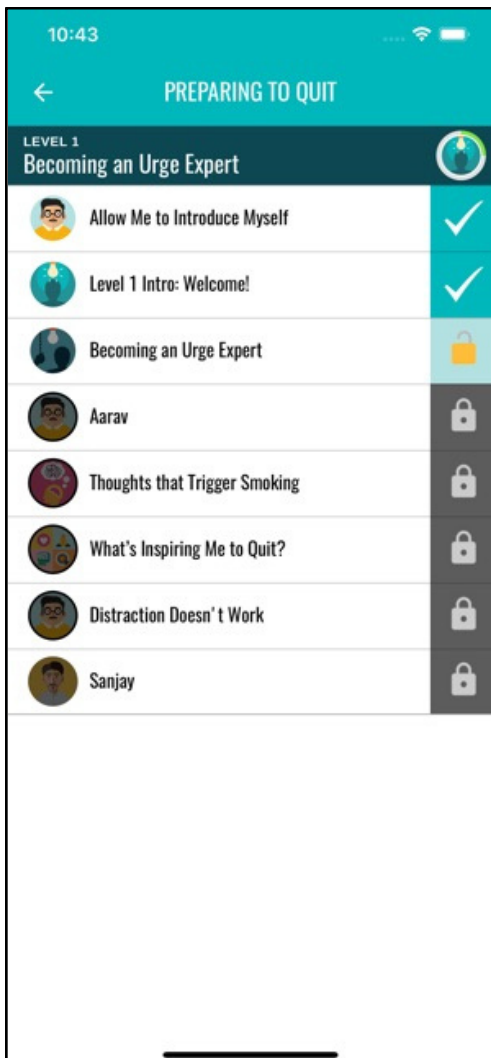
- 23 adult men smoke
- 21 adult men and women use smokeless tobacco
- 2.4 male and 1.8 female adolescent smoke
- 19 men and 7 women die as a result of their tobacco use

What is included?
• Treatment costs, lost productivity due to illness and premature deaths

Prof. Subhash Pokhrel
MSc, PhD (Health Economics), Brunel University, London

- Dr. Subhash Pokhrel is a Professor of Health Economics at Brunel University London.
- He is also the Head of Clinical Sciences Department and Leader of Health Economics Research Group (HERG).
- His specific research expertise is cost-effectiveness and return on investment (ROI) analyses in public health.
- He has widely published on behaviour change interventions around smoking cessation, physical activity and breastfeeding.
- He started his career in health research studying effectiveness of early case detection for viral leishmaniasis in Nepal.
- He is the lead author of the 2018 book, "ROI in Health Policy: Supporting Decision Making"

Email: Subhash.Pokhrel@brunel.ac.uk



ICANQUIT APP

CHIP Foundation is happy to announce that **iCanQuit India App** is now available for download in both Google Store (Android) and Apple Store (iOS)

The iCanQuit app offer several benefits to individuals looking to quit tobacco:

1. Access to Evidence-Based Information
2. Personalized Quit Plan
3. Tracking Quitting Progress
4. Support and Motivation
5. Interactive Tools
6. Community Support
7. Convenience and Accessibility
8. Evidence of Success

The iCanQuit India app, developed and tested by the Fred Hutchinson Cancer Centre, Seattle, USA is proven to be effective in helping people quit smoking.



ECHO CANCER CARE ORIENTATION TRAINING, 4-5 MAY 2024

Team CHIP Foundation and its invited experts participated and attended the “Orientation Training on Expanding Access to Cancer Care in India Cancer Mukht Bharat ECHO Program” on 04th and 05th May 2024.

This meeting was intended as a ECHO Partner Launch Training & TOT for Delegates.

Invited Experts from CHIP Foundation:

a. Dr. G K Rath, Ex-Head NCI-India, Ex- Chief DRBRAIRCH-AIIMS

b. Dr. Jitendra Meena, Associate Professor, Preventive oncology, NCI Jhajjar

